

Zomaland'22 comes to aamchi mumbai this november with Simpl's easy checkout

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Zomaland'22 will be held in Mumbai on November 12 & 13, and people can buy tickets using Simpl, India's leading 1-click checkout network. Simpl is the preferred payments partner for Zomaland'22 by Zomato, India's grandest food and entertainment carnival. The Mumbai edition of Zomaland'22 will take place at Jio World Garden. Win an All-Expense Paid Luxury Trip to Dubai with Simpl at Zomaland'22 Participants to Zomaland'22 in Mumbai can also win an all-expense paid 2-day/3-night trip to Dubai. The lucky winner gets a couple of tickets to fly Emirates to Dubai and stay at the Burj Khalifa. They will also enjoy a royal dining experience at a Michelin Star Restaurant in Dubai. For more details, visit the Simpl Zone at Zomaland'22. Experience the 'Simpl Zone' with games such as mini golf, an Ice Cream Truck serving gourmet desserts, and lots more. The experiential Simpl Zone has something for everyone. Aamchi Mumbai, get ready to savor the best in food and entertainment. The 2day Zomaland'22 carnival in Mumbai will host an array of delectable fare from over 60 of the best food and restaurant brands including Burgermeister, Thekaa Coffee, Maiz Mexican Kitchen, House of Mandarin, Marrakesh, Good Flippin Burgers, Jade Forest and many more. Artists' lineup for the Mumbai leg of the Zomaland carnival includes SHOR, Dikshant, Madboy / Mink, Emiway Bantai, Urooj Ashfaq, The Western Ghats, Somanshu, Zaeden and many more. Zomaland by Zomato will be held in seven Indian cities with 350+ food eateries, top-notch entertainment, and fun carnival games. After a successful debut in Pune, Zomaland'22 will continue its journey across other Indian cities to include Ahmedabad, New Delhi, Hyderabad, Bengaluru, and Kolkata all the way through to February 2023. "As the official powered-by partner for Zomaland'22, Simpl is delighted to enable the people of Mumbai to buy tickets on our app for the carnival. Mumbaikars get ready to party at Zomaland with the best in food and entertainment coming your way. As Zomaland's preferred payment partner, Simpl not only lets you book tickets to attend the carnival, but you also get to shop from over 20K+ brands available on our Simpl network," said Nitya Sharma, CEO & Co-Founder, Simpl.

"We have been Zomato's checkout partner for a long time now. We share common values: a customer-first approach that is innovation-centric and focused on ensuring a frictionless consumer experience. So, it made sense for us to extend that collaborati

on and sign up as Zomaland's preferred partner for this year's edition," commented Nitya Sharma on the partnership with Zomaland carnival. "We're thrilled to bring Simpl to Zomaland as our preferred payment partner. As a customer and digital first platform, we always strive to create a world-class experience for all our users. With Simpl's

pioneering product, we are glad to offer our attendees a flexible and hassle-free way to experience the carnival and empower our merchants" said Chaitanya Mathur, global head, Zomato Live. About Simpl Simpl is India's fastest-growing checkout network, making payments invisible and money intelligent.

Simpl is on a mission to empower merchants to build trusted relationships with customers, one transaction at a time. With over 20,000 available merchants and millions of users pan-India, Simpl envisions creating a frictionless and inclusive digital payments experience for India that empowers and fosters trust between merchants and their customers.

Simpl is a consumer experience platform providing a full-stack solution for e-commerce conversion. It enables merchants to give customers 1-click checkout, buyer protection, and a pay-later facility to feel safe and trusted when shopping online. Through Simpl, merchants can provide consumers with an easy, safe, and intuitive user experience.

About Zomato

Zomato's mission is better food for more people. Started in 2010, Zomato, a tech-first company, offers services like restaurant search & discovery, reviews, ordering and home delivery of food, online table reservation, and digital payments when dining out. It also works with restaurant partners to provide tools to engage and acquire more customers while empowering them with a last-mile delivery service and a onestop procurement solution - Hyperpure, for ingredients and kitchen products.

Apart from this, Zomato has been focusing on providing transparent and flexible earning opportunities to its delivery fleet and contributing towards a more sustainable society through its collaboration with Hunger Heroes, a not-for-profit - Feeding India.