Unicommerce wins 2023 SaaS Awards

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International Software Awards Program announces Unicommerce as the Best Product for Supply Chain/Warehouse Management

[Unicommerce](), *India's leading e-commerce enablement SaaS platform, has been declared the winner of the 'Best Product for Supply Chain/Warehouse Management' category this week in the international SaaS Awards program. The company made its way through several participants from across North America, Canada, Europe, the Middle East, APAC and Australia.*

The SaaS Awards focuses on recognizing excellence and innovation in software solutions. Celebrating its 8th year, the awards continue to acknowledge and honour outstanding SaaS innovations from all corners of the world. The program boasted an array of categories for 2023, including 'Bespoke SaaS Solution,' 'Best SaaS Product for Business Intelligence or Analytics,' 'Most Agile or Responsive SaaS Solution of the Year,' and many others, showcasing SaaS solutions across industry verticals.

Unicommerce's platform works as an operating system for e-commerce companies, D2C brands, omnichannel retailers, and other online sellers and streamlines their supply chain and business operations. The platform is currently deployed by over 8,000 warehouses and 3,000 stores and powers 20,000+ businesses across 45+ industry segments globally. The company has achieved an annual run rate of processing over 600 million transactions amounting to USD 7bn+ annual GMV.

James Williams, Head of Operations at The SaaS Awards, *said, "Unicommerce is a deserving winner in a highly competitive category. Each year, we're impressed by the innovative solutions and achievements of our entrants. Submissions continue to improve, reflecting positive progress. With every awards program of this business software 'Oscars', we see even more captivating innovations that adapt to the evolving challenges of today."*

On winning the award, ***Kapil Makhija, CEO Unicommerce*** *said, "Winning an award in the international SaaS fraternity is a great achievement and demonstrates our commitment to producing excellent work, especially in a competitive area like e-commerce and retail tech. This recognition is a testimony to our robust product and our committed efforts to power leading brands across multiple geographies. We are thrilled that the SaaS Awards have acknowledged*

our work on a global scale. This victory motivates us to continue stretching the bounds of what is conceivable in the SaaS world as we work towards better standards for both our industry and our customers."

As a trusted name in the global e-commerce SaaS-tech market, Unicommerce's solutions are widely used across India, Middle East and Southeast Asia. Some of Unicommerce's key clients include Myntra, Jack & Jones, Tommy Hilfiger, Mamaearth, SUGAR Cosmetics, Urban Company, RedTag, Gulf Oil, Gingersnaps, Edamama, Locad, Adidas, Vero Moda, Marico and mCaffeine among many others.

About the SaaS Awards

The SaaS Awards is a sister program to the Cloud Awards, which was founded in 2011. The SaaS Awards focuses on recognizing excellence and innovation in software solutions. Categories range from Best Enterprise-Level SaaS to Best UX or UI Design in a SaaS Product.

About Unicommerce

Unicommerce is India's leading e-commerce enablement SaaS platform for post-purchase experience management. Its robust technology offers state-of-the-art solutions for end-to-end e-commerce and retail supply chain management. Unicommerce works with some of the leading D2C brands in India and is consistently growing its presence across the international markets. Trusted by 20,000+ brands globally, Unicommerce is currently powering businesses across the Middle East (which includes UAE and Kingdom of Saudi Arabia) and Southeast Asia (Singapore, Malaysia, Indonesia, and the Philippines).

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