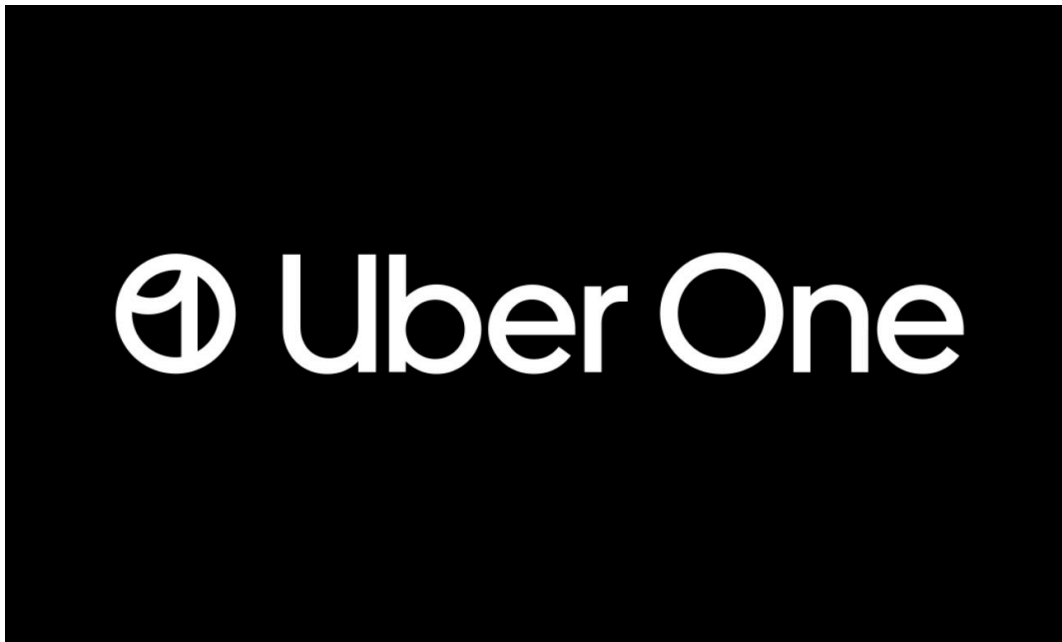


## Uber unveils UberOne membership program in India



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*Making ridesharing more affordable and convenient, UberOne members can enjoy daily savings, exclusive benefits, top rated drivers and more!*

*Uber, one of India's leading ridesharing apps, announced the launch of UberOne, its first membership program in India, aimed at bringing unprecedented savings and exclusive benefits to millions of riders across the country. Uber's global membership program offers discounts and exclusive experiences for rides, helping members navigate everyday life more easily.*

*UberOne membership has two plans: INR 149 per month or INR 1499 annually. Uber will also offer exciting launch period discounts on the monthly plan. With UberOne, members can access exclusive savings and benefits, making it a smart choice for riders. Members can enjoy up to 10% UberOne credits on each ride, resulting in significant savings and valuable perks. As a first-of-its-kind program in the Indian ridesharing market, UberOne reflects Uber's commitment to understanding local preferences, ensuring that its tailored offerings cater to the needs of its riders in India.*

*One of the key features of UberOne is preferential access to the highest-rated drivers. By prioritising quality and reliability, members can expect an elevated experience every time they ride with Uber, ensuring their safety and convenience. Additionally, UberOne provides premium, round-the-clock customer support exclusively for members. This dedicated support team ensures quick and efficient resolutions to any issues, enhancing the overall experience for riders.*

*Commenting on the launch, **Prabhjeet Singh, President, Uber India and South Asia**, said, "Mobility is essential and affordability is paramount and with the launch of Uber One, we're excited to bring a unique membership experience to our riders in India. We understand the importance of value and convenience in everyday travel, and we're committed to delivering a*

*program that offers just that. Uber One is designed to enhance our riders' experience and make every journey even more rewarding."*

*The membership program is available across all Uber ride options, including UberGo, Premier, XL, Reserve, Auto, Moto, Intercity, Rental, Shuttle and Package - making it accessible for a wide range of travel preferences. Uber users can sign up directly from the latest version of the Uber app, gaining immediate access to the benefits.*

### **Here's how to become an Uber One member**

- 1. Update the Uber app to the latest version*
- 2. Open the Uber app*
- 3. Tap on 'Account' and select 'Uber One'*
- 4. Review the benefits and terms, then tap 'Join Now'*
- 5. Choose between the monthly or annual membership options.*

## **About Uber**

*Uber came to India in 2013 with a simple promise: press a button, get a ride. More than 10 years and over 3 billion trips later, we continue to build products to help people get where they need to be. Today, Uber is available across 125 cities in India and has become #IndiaKiRide where people can go where they have to on Moto, Auto, Cars and even Buses - designed for their various intracity and intercity travel needs. With just a swipe on the app we make mobility seamless for millions and support over 1 million Indians making a sustainable income by getting in the driver's seat. We continue to reimagine the way the world moves for the better in ever expanding ways and as we mark our ten-year milestone - we remain committed to keep India Moving Forward.*

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