

## Third Wave Coffee brews romance with 'Heart Crafted' Valentine's Day specials



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*From luscious chocolatey brews to decadent desserts, whether you're sharing the love or indulging solo - these specials are sure to delight*

Love is in the air, and so is the aroma of indulgence! **Third Wave Coffee** invites you to celebrate the season of love with a "Heart-Crafted" selection of rich, velvety, and irresistible specials. Thoughtfully designed to add a touch of romance to every sip and bite, this collection features tempting brews and bakes like the **Choco Caramel Frappe**, **Choco Caramel Latte**, **Iced Choco Caramel Latte**, **Red Velvet Cake**, **Strawberry Cheesecake** and **Red Velvet Cookie** - each a tribute to love in its most delicious form! Available until the end of February, these delights are here to turn every coffee date and dessert break into a moment worth savouring.

At the heart of this special menu are two equally indulgent selections—the Choco Caramel series and the Red Velvet delights. Chocolate and caramel are a match made in heaven, with the deep richness of chocolate perfectly complemented by the buttery sweetness of caramel.

*"As a brand, we see coffee as more than just a beverage—it's an experience, a ritual, and a way to connect with others. Our Valentine's menu embodies this philosophy by blending tradition with innovation, offering flavors that evoke both comfort and excitement. With 'Heart Crafted,' we've curated a selection that not only delights the palate but also enhances moments of togetherness. Whether it's a shared celebration or a personal indulgence, our goal is to make every cup and bite memorable,"* said **Anirudh Sharma, Co-founder at Third Wave Coffee**.

The Choco Caramel Frappe is a blended masterpiece - silky, sweet, and made for those who love a little caramel-kissed romance in every sip. If warm and cozy is more your vibe, then Choco Caramel Latte is just what you need. Brewed for two or just for you, it offers the perfect balance of rich chocolate and smooth caramel for lingering conversations and shared moments. And for

those who like to play it cool, the Iced Choco Caramel Latte brings refreshing sweetness with every chilled sip.

Equally enticing is the Red Velvet selection, crafted to delight those who love a touch of decadence. The Red Velvet Cake offers a timeless classic with a Valentine's twist—moist, rich, and as inviting as a heartfelt embrace. The Strawberry Cheesecake is a creamy, dreamy delight bursting with fruity sweetness, making it the perfect way to express the spirit of the season. And for those who believe in love at first bite, the Red Velvet Cookie is soft, indulgent, and simply irresistible.

The Heart-Crafted Valentine's range starts at INR 175, bringing irresistible flavours to celebrate the season. So head to your nearest Third Wave Coffee outlet; this collection promises the perfect match for you!

## About Third Wave Coffee

Third Wave Coffee is a coffee and food QSR brand founded by Sushant Goel, Anirudh Sharma and Ayush Bathwal in 2015. With a commitment to quality and innovation, the homegrown coffee QSR chain has rapidly expanded to over 125+ stores nationwide, earning a reputation as one of the fastest-growing coffee brands in the country. Third Wave Coffee is dedicated to providing a high-quality coffee-first experience to its customers across the country with a specific focus on high-quality beans, convenient locations and a technology-enabled consumer experience. Celebrated as a trailblazer in the industry, the brand was recognised as one of the **ET Now Best Brands of 2024**.

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