

## The chemistry of love with Zivame

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This Valentine's Day, we got thinking about what the right chemistry of love means. Wait! It turns out love does have a chemical formula and we're not talking about the dopamine, serotonin, or oxytocin combination.

Zivame's intimate wear range is carefully crafted with tons of love and detail so you get the best formula that's unique to your body. This Valentine's Day, we're helping you find the right intimate wear chemistry!

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This combination has got some serious magnetism

When it's love, it'll 'draw' you together! Just like Zivame's Bra & Panty sets that go together like Happily Ever After. Choose a combination that will fit just right from a wide range of colours, prints, patterns and sizes - just like pieces of a puzzle falling in place.

Love is in the Pair

The perfect pair exists - and no, not just in your love life! Zivame's Activewear range comes to you in matching Sports Bras & Leggings made with performance-driven fabric so your fitness routine is always evolving. Soft, comfortable, moisture-wicking and more - all you gotta do is explore!

An equation that's only complete with you

The right Sleepwear equation for a carefree night's rest is here! With oodles of comfort encased in a buttery soft fabric to keep you warm and snug at night, looks like you just found yourself a keeper. Whether you're choosing to snack and lounge in bed in some dreamy Shorts Sets or host a Galentine's night in matching PJ Sets, there's love and only love here!

No chafe, no friction, but sparks still fly

Let's say no to situation-ships that bring us tears and toxicity! Yes ladies, we no longer have room for the bad things, and that includes chafing! With Zivame Shapewear that hugs your body and flatters your silhouette, feel loved, caressed and comfortable under all your favourite outfits.

We'll CU in your closet

Smooth like butter, make way for the Copper-Infused lingerie collection from Zivame to join your intimate wear wardrobe. This one really has the kind of seamless chemistry that brightens your day, and not just because of the anti-microbial and anti-odour properties it possesses.

Get your love equation right and find the chemistry you need as you celebrate the season of love and romance with the fascinating Valentine's Day collection only from Zivame