

## *TeamLease Degree Apprenticeship partners with Aadhar Housing Finance to empower sales apprentices*

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*TeamLease Degree Apprenticeship, India's largest privately owned Degree Apprenticeship program from the house of TeamLease Services, has partnered with Aadhar Housing Finance Ltd, a prominent player in the affordable housing finance sector, to bridge the skills gap and enhance the competence of 500 apprentices. This strategic partnership aims to create a highly skilled sales workforce through specialized training tailored to the housing finance industry.*

*With a shared commitment to nurturing talent and bridging the skills gap in the sales domain, TeamLease Degree Apprenticeship and Aadhar Housing Finance have designed a customized degree-linked apprenticeship program focused on enhancing the sales acumen of aspiring individuals. This unique program will cover a wide range of topics, including sales techniques, product knowledge, customer relationship management, market analysis, and compliance. In addition, Aadhar Housing Finance Ltd plans to hire more apprentices in the near future, further contributing to the growth and development of skilled professionals in the industry.*

*Sharing his views on building a strong workforce to drive business growth, **Mr Dhriti Prasanna Mahanta, Vice President, TeamLease Degree Apprenticeship** said, "The Financial Services industry is experiencing significant growth and creating job opportunities, with many companies expanding their workforce and investing in infrastructure. As per the recent trend, the demand for skilled talent in financial services has been soaring at an unprecedented rate. However, the supply of adequately skilled professionals has not been able to keep up with this exponential growth, leading to a widening skills gap."*

*"The modern job market is hungry for dynamic, skilled individuals who can drive innovation and growth. Our partnership with Aadhar Housing Finance Ltd is a strategic response to this urgent need. We have identified the areas with the highest demand for talent, and we are committed to training 500 apprentices to bridge the skills gap through our degree-linked apprenticeship program", **Mr Dhriti** added.*

The degree-linked apprentice program aims to empower participants with essential skills and practical real-world experience, setting them on a trajectory for a successful future. Using innovative teaching methods, TeamLease Degree Apprenticeship will ensure an engaging and effective learning experience. Regular assessments will track the apprentices' progress, providing valuable feedback to support their continual improvement.

*"We believe this venture will equip the apprentices with valuable skill sets to enhance their careers & build a foundation to achieve unparalleled success. Partnering with TeamLease is an opportunity we eagerly look forward to and we are confident in the positive responses that await us," added Mr. Deo Shankar Tripathi, EVC, Aadhar Housing Finance Ltd.*

## **About Aadhar Housing Finance:**

Aadhar Housing Finance Ltd (Aadhar) is one of the largest affordable housing finance companies in India servicing the home financing needs of the low-income sections of the society. Aadhar endeavours to empower underserved millions to own their first homes. Established in 2010, Aadhar Housing Finance has served more than 2.35 Lakh customers through 480 branches & offices across the nation. Aadhar is one of the few players which has a pan-India presence in over 20 states & UTs. Today, it provides home & related financing solutions to all segments of customers from economically weaker sections, Low & Middle income groups of society.

## **About TeamLease Degree Apprenticeship**

TeamLease Degree Apprenticeship is India's first and largest Degree Apprenticeship Programme offered through a public private partnership with the TeamLease Skills University (TLSU), Ministry of Education, Ministry of Skill Development and Entrepreneurship, CII and NSDC. The company has hired about 600,000 apprentices with more than 1000 employers. About 98% of these apprentices have transitioned into formal employment and almost 40% have been employed in the same organization. Through its Degree Apprenticeship Program, TeamLease focuses on enhancing the employability quotient of the youth of our country and bridge the skill deficit. TeamLease Skills University (TLSU) is India's first vocational skills university as well as India's first NAAC certified University that offers employment-oriented multi-level programs.

## **About TeamLease Services Pvt. Ltd.**

TeamLease Services is one of India's leading people supply chain companies offering a range of solutions to 3500+ employers for their hiring, productivity and scale challenges. A Fortune India 500 company listed on the NSE & BSE, TeamLease has hired 20 lakhs+ people over the last 20 years. One of India's fastest growing employers, TeamLease also operates India's first NAAC Accredited Skill University and India's fastest growing PPP Degree Apprenticeship Program. The Company offers solutions to large, medium and small clients across the 3Es of Employment (over 2.9 lakhs associates/trainees), Employability (over 5 lakhs students) and Ease-of-doing Business

*(over 1000 employers). In FY2015, TeamLease rolled out DA (Degree Apprenticeship) to provide on-the-job training to apprentices.*

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