

Startek earns prestigious recognition as India's Best Companies To Work For 2024



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Startek[®], a digital-first global customer experience (CX) solutions provider, was named one of India's Best Companies To Work For 2024. This recognition follows Startek India's achievement of Great Place To Work[®] CertificationTM for 2024-25.

Considered the gold standard in identifying and recognising exceptional workplace cultures, India's Best Companies To Work For is an international organisation's most coveted 'Employer-of-choice' designation. The rigorous application process involves a comprehensive HR practice audit, employee interviews and an anonymous opinion survey measured against a robust evaluation framework. Startek India was assessed using the Trust IndexTM employee survey and Culture AuditTM, measuring key factors contributing to employees' perception of a great workplace.

*"At Startek, we cultivate a talent-centric environment that empowers our people to excel," said **Startek Chief People Officer S M Gupta**. "Being recognised as one of India's Best Companies To Work For validates our commitment to fostering a culture of innovation, collaboration and continuous learning. This award is dedicated to our exceptional team members who are the driving force behind our success."*

"At Startek, our company culture is built on core values of integrity, innovation and inclusivity. We strive to create a dynamic work environment where employees feel valued, engaged and inspired to achieve excellence. Our commitment to continuous improvement and employee well-being is at the heart of everything we do. Startek is proud to announce this milestone and looks forward to continuing its focus on the well-being and success of its employees. The company remains unwavering in its commitment to fostering a culture of innovation, collaboration and inclusivity," he said.

About Great Place To Work

Great Place To Work is the global authority on workplace culture. Their mission is to help every place become a great place to work for all. Their recognition is the most coveted and respected in the world for elevating employer brands to attract the right people. Their proprietary methodology and platform enable organisations to truly capture, analyse, and understand the experience of all employees. Our groundbreaking research empowers organisations to build cultures that retain talent and unlock the potential of every employee. Since 1992, their Certification, Best Workplaces™ Lists and global benchmarks have become the industry standard, built on data from more than 100 million employees in 150 countries around the world.

Press release by CISION

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