

Sony India announces exciting festive offers for Ganesh Chaturthi

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Sony India is delighted to announce its exclusive festive offers designed to bring customers a delightful shopping experience. With a wide range of lifestyle products, including cutting-edge BRAVIA XR TVs, immersive home theatre systems, high-quality headphones and powerful party speakers, customers can now elevate their living space and entertainment setup at attractive prices. As the season of merriment and togetherness unfolds, Sony India invites customers to partake in the jubilation with exclusive deals on a wide range of cutting-edge electronics as Sony is all set to enhance the joy of Ganesh Chaturthi celebrations with fantastic deals and incredible savings.

Commenting on these festive offers, **Shailesh Govind Kulkarni, Mumbai Branch Head, Sony India**, said, "During this Ganesh Chaturthi, Sony India is dedicated to spreading joy and delight among our cherished customers. As we embrace the festive spirit, our aim is to provide greater accessibility and affordability to our state-of-the-art products, enabling our customers to immerse themselves in a top-notch entertainment experience. We extend a warm invitation to all to join us in celebrating this Ganesh Chaturthi with Sony and take advantage of these enticing offers."

1 Purchase BRAVIA XR televisions to enjoy unparalleled entertainment at unbeatable prices

Loaded with the latest technologies, BRAVIA XR televisions provide a cinematic experience like no other. This festive season, Sony is offering an instant cashback of up to Rs. 20,000/- and a 2-year comprehensive warranty on select BRAVIA TVs. Plus, customers can enjoy EMI schemes on select BRAVIA televisions starting from as low as Rs.3,995/-. As a bonus, Sony is also offering a unique combo offer of BRAVIA XR televisions along with PS5, bringing a saving of up to Rs.24,000/-.

2 Revolutionize cinema at home entertainment setup with BRAVIA televisions and A series soundbar

To complement their Sony BRAVIA television purchase, customers can now save up to Rs.52,990/- on purchase of premium A-series soundbar. With a range of premium soundbar options to choose from, customers can tailor their cinema at home setup as per their preference and budget.

3. Avail unmatched combo offers on sound bars for an immersive audio experience

For audio enthusiasts, Sony presents unbeatable offers on a select range of soundbars. The HT-A9, a 7.1.4ch home theatre with wireless speakers, HT-A7000, HT-A5000 and SW5, and HT-A3000 and SW3 models are available at attractive prices along with discounts of up to Rs 8,000/- on purchase of BRAVIA 102cm (40) and above television. Customers can also avail of special EMIs starting from Rs 2,995/- providing customers with the best value for their money.

4. Enjoy unbelievable deals on best Noise Cancellation headphones and earbuds

Sony's acclaimed WH-1000XM5, the best noise-cancelling headphones and WF-1000XM4 and WF-C700N truly wireless earbuds are now available at a best buy price of Rs 29,990/-, 19,990/- and 8,990/- respectively allowing customers to save up to Rs 5,000/- on headphones and Rs.3,000/- TWS models. Customers can also purchase the INZONE gaming headphones series from Rs. 6,990/- onwards and a special EMI offer starting from Rs.583 per month is also available.

5. Capture memorable moments with never before deals on Alpha cameras

Sony is offering special benefits on Alpha Cameras with a special discount of Rs. 20,000/- available on camera body MRP, when purchase with select lenses. Additionally, customers will also get Pro-Style camera backpack worth Rs. 9,990/- free on the purchase of Alpha7SIII camera only. Sony is also offering 2+1-year warranty on select Full-Frame and Cinema Line camera models upon registration on [Alpha Community](#). T&C apply

6. Add excitement to the festive celebrations with great offers on party speakers

For those looking to add more excitement to their Ganesh Chaturthi celebrations, Sony's party speakers are the perfect choice. Sony India recently launched the new SRS-XV800, a speaker built to party with loud and clear sound. SRS-XV800 is specifically sound tuned for India, with powerful bass, Omni-directional Party Sound, X-Balanced Speaker units with 25 hours of battery. It is available at a special price of Rs. 45,990/- plus Rs.3,000/- instant cashback. Customers can also purchase a range of other speakers from Sony and save up to Rs 20,000/- with instant cashback of up to Rs 6,000/-. These speakers are also available at a special EMI of Rs.1,250/-.

7. Avail easy finance offers

Enjoy easy EMIs along with easy finance schemes with no processing fees with select finance partners. Hurry, as these festive offers are valid until 1st October 2023. Customers can visit the nearest Sony Center or authorized dealers to grab these exciting deals and bring home the best of entertainment and technology.

8. Experience robust retail network and service support

Sony India has its footprint across all major touchpoints in Maharashtra with over 1300 retail counters where customers can experience the wide variety of products. Sony India also has a strong service presence in the region backed by a professional team of over 370 service technicians and staff members.

About Sony India Pvt. Ltd.

Since its establishment in 1994, Sony India, a wholly owned subsidiary of Sony Corporation in Japan, has positioned itself as a premium brand across product categories such as television, digital imaging, personal audio, home entertainment, gaming, car audio and professional solutions. Sony India is committed to offer utmost customer satisfaction by providing unparalleled standards of sales and services.

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