

## Shine bright as the moon this Karwa Chauth with Colorbar

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*Karwa Chauth is that glorious day when you have every reason to drape yourself in vibrant shades of red and unleash your inner diva, to shine with flair and drama! As this auspicious day draws near, it's time to prepare and shine like a true goddess. While you pick out your stunning attire, adorn yourself with jingling churis and payals, don't forget to infuse a touch of magic into your beauty look with Colorbar.*

*Whether you prefer to visit Colorbar's exclusive store or the website, you'll discover a collection of personalized beauty treasures that are as unique as you are. These treasures can be adorned with engravings, adding that personal touch with your name, initials, or a special character. Furthermore, to ensure that you find makeup products perfectly suited to your fabulous self, simply scan a QR code and answer a few questions about your style and you'll receive personalized skincare and makeup recommendations tailored to your skin tone and makeup preferences.*

*Now, let's delve into the world of makeup essentials that will help you craft a look filled with charm, panache, and pure magic!*

**Colorbar's Pro Eyeshadow Palettes:** *For those who believe in letting the eyes do the talking, these newly launched festive palettes will leave everyone stunned with the allure these will add to this year's Karwa Chauth look. Priced at INR 2,800/- the palettes are available in three variants namely- Fairly Tale, Pixie Love and Spellbound, with absolutely magical glittering and matte shades, that are sure to brighten up your look and compliment your both bold and minimal styles for this year's fasting celebrations.*

**Colorbar's Sindoor:** *Carry the symbolic tradition with a dose of panache. Colorbar Sindoor adorns you with a rich pigment that lasts long and doesn't smudge or crease. What's more? Our Sindoor is available not just in one but two vibrant colours - red and maroon, giving you the freedom to choose your desired shade to match your outfit. Free from artificial fragrances and parabens, Colorbar Liquid Sindoor is crafted for the modern Indian woman and is priced at INR 145.*

**Colorbar's 24Hrs Weightless Liquid Foundation:** *This first-of-its-kind hydrating long-wear*

foundation is designed to make you shine this Karwa Chauth! With an exquisite range of 30 shades, it ensures a flawless and radiant look that perfectly complements your unique undertone. Its feather-light consistency effectively retains moisture, resulting in a radiant complexion that stays shine-free throughout the day.

Priced at INR 1,095, this product is pure and gentle, devoid of parabens, allergens, and fragrances, making it suitable for all skin types.

**Colorbar's Sinful Lip and Cheek Tint:** A must-have for the occasion! This highly pigmented, weightless formula works like magic, delivering an instant flushed look that makes you look lively and fresh! It's non-sticky, non-drying, and lasts up to 10 hours, ensuring you stay flawless all day long. What sets it apart is its gorgeous velvet matte finish, which is ultra-blendable and buildable, allowing you to create endless youthful, flattering looks for both lips and cheeks. The Colorbar Sinful Lip and Cheek Tint, priced at INR 1,200 in 10 vibrant shades is a true essential destined to become your beauty kit's new best friend.

**Colorbar's Ultimate Stunner Kajal:** This versatile pencil is your Kajal, Eyeliner, and Eyeshadow all rolled into one, offering the utmost convenience to your Karwa look. Its highly pigmented formula delivers an instant release of the deepest black colour with a single stroke. What makes it different is its long-wearing, waterproof formula that is in place throughout the day, ensuring your eyes remain the centre of attention all night long. Priced at just INR 750, this eye pencil even comes equipped with an inbuilt sharpener, allowing you to achieve a precise tip for applying both thin and thick lines with effortless ease.

**Colorbar's Stary Drops Highlighter:** A highlighter that is the perfect companion for your day-to-night look, delivering an instant glow to your makeup look. It boasts a super lightweight texture that effortlessly imparts a natural, radiant lustre, giving you that coveted dewy skin finish. Powered by innovative hyper-gloss technology, it leaves your skin with a divine and ethereal glow. Priced at just INR 1,500 in 2 variants, the gel-like base of the highlighter spreads seamlessly and blends effortlessly, making it an absolute must-have addition to your beauty arsenal.

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