

## *Light the spark within with Colorbar's Diwali collection*

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*Our wishes are coming true - for a long holiday, and a chance to finally transform into one sizzling diva, with the shimmering indo-ethnics, the boho jewellery, and that magical makeup glow. Diwali is here and she has brought with her our shining moment. How, you ask? With our bombshell of a collection! We have conjured just the right recipe so that you can serve looks during the day and the night.*

*Whether you're dreaming of a magical, show-stopping Diwali night look or a subtle, radiant daytime look to enhance your features during the festivities, Colorbar's got your back!*

*Here are some tips and tricks to ensure you're the star of the day and night:*

- **Prep your skin:** *Start with a clean, moisturized face to achieve that magical makeup glow. A good skincare routine is the secret behind a flawless base. Then, use a hydrating primer and foundation to create the perfect canvas for your makeup. This step ensures your look stays put throughout the day and night*
- **Give due attention to your brows:** *Define your eyebrows with an eyebrow pencil to make your eyes stand out, especially when you're playing with vibrant colours from our festive palette*
- **Add drama to your lashes:** *Make your lashes pop by adding some curl and volume. Mascara can work wonders to open up your eyes*
- **Perfect the look of your lips:** *Lip liners are your best friends for keeping your lipstick intact. Choose the perfect shade to match your outfit and add a touch of magic to your smile.*
- **Lastly, set the spell:** *Complete your makeup with a setting spray that ensures your look stays in place from sunrise to starlight.*

*The festive collection, that is as spellbinding as you are, can be found at Colorbar's exclusive stores and website. For a touch of wizardry, these treasures can be engraved with your name, initials, or a special character. And, to enhance your experience and find the right makeup products, you can simply scan a QR code and answer questions for customised skincare and makeup recommendations at our stores. Just like a wonderful magic trick!*

**Colorbar's Pro Eyeshadow Palettes:** For those who believe in letting the eyes do the talking, these newly launched festive palettes will leave everyone stunned and will add to this year's Diwali look. Priced at INR 2,800/- the palettes are available in three variants namely - Fairy Tale, Pixie Love and Spellbound, with absolutely magical glittering and matte shades, that are sure to brighten up your look and compliment your both bold and minimal styles for this year's festive celebrations.

**Colorbar's 24Hrs Weightless Liquid Foundation:** This first-of-its-kind hydrating long-wear foundation is designed to make you shine like a firework, this Diwali! With an exquisite range of 30 shades, it ensures a flawless and radiant look that perfectly complements your unique undertone. Its feather-light consistency effectively retains moisture, resulting in a radiant complexion that stays shine-free throughout the day.

Priced at INR 1,095, this product is pure and gentle, devoid of parabens, allergens, and fragrances, making it suitable for all skin types.

**Colorbar's Sinful Lip and Cheek Tint:** A must-have for Diwali celebrations! This highly pigmented, weightless formula works like magic, delivering an instant flushed look that makes you look lively and fresh! It's non-sticky, non-drying, and lasts up to 10 hours, ensuring you stay flawless all day long. What sets it apart is its gorgeous velvet matte finish, which is ultra-blendable and buildable, allowing you to create endless youthful, flattering looks for both lips and cheeks. The Colorbar Sinful Lip and Cheek Tint, priced at INR 1,200 in 10 vibrant shades is a true essential destined to become your beauty kit's new best friend.

**Colorbar's Ultimate Stunner Kajal:** This versatile pencil is your Kajal, Eyeliner, and Eyeshadow all rolled into one, offering the utmost convenience to your Diwali look. Its highly pigmented formula delivers an instant release of the deepest black colour with a single stroke. What makes it different is its long-wearing, waterproof formula that is in place throughout the day, ensuring your eyes remain the centre of attention all night long. Priced at just INR 750, this eye pencil even comes equipped with an inbuilt sharpener, allowing you to achieve a precise tip for applying both thin and thick lines with effortless ease.

**Colorbar's Stary Drops Highlighter:** A highlighter that is the perfect companion for your festive beauty routine, delivering an instant glow to your makeup look. It boasts a super lightweight texture that effortlessly imparts a natural, radiant lustre. Powered by innovative hyper-gloss technology, it leaves your skin with a divine and ethereal glow. Priced at just INR 1,500 in 2 variants, the gel-like base of the Colorbar Stary Drops Highlighter spreads seamlessly and blends effortlessly, making it an absolute must-have addition to your beauty arsenal. Whether you're aiming for a dewy daytime look or looking to dazzle with the perfect shimmer for the night, this high-definition highlighter has you covered.

**Colorbar's Fix n Glow Spray:** This new setting spray is your secret weapon for flawless radiance that lasts from day to night. Not only does it hydrate your skin weightlessly, but it also locks your makeup in place, ensuring it retains that 'just applied' look. Priced at just INR 899, this newly launched spray is crafted with a high-performance formula designed to deliver a flawless finish, effectively preventing your makeup from melting, fading, or creasing. So, revel in the celebrations to the fullest, because Colorbar's Fix N Glow spray is your trusted ally, ready to preserve your radiant glow for a night of festive fun that you'll cherish forever.

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