

Honda Motorcycle & Scooter India announces Honda Manesar Half Marathon – a run for Road Safety. Registrations Open!!

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*In line with Honda's global vision – ' **strive for zero traffic collision fatalities involving Honda motorcycles and automobiles globally by 2050**', Honda Motorcycle and Scooter India announced the registrations open for Honda Manesar-Half Marathon, a run to promote the cause of road safety.*

This Half Marathon is a manifestation of company's commitment towards Transformation for Good Cause. In pursuance of HMSI's vision to be a 'Company which society wants to exist', HMSI is dedicated towards fulfilling its social objectives and by leveraging its strengths, HMSI will continue to lead the way in realizing a collision free society from the standpoints of both hardware and software.

*This event is being conducted with strong support from various Government authorities of Manesar and Gurugram, Industry association of IMT Manesar and Various Industries situated in IMT Manesar. **The entire proceeds from this event will be donated for the Road Safety cause.***

*Speaking on the occasion **Mr. Atsushi Ogata, Managing Director, President & CEO Honda Motorcycle and Scooter India** said "As a corporate that has road safety engrained in its DNA, this half marathon being exclusively organized by HMSI, has the soul aim to educate and impart the knowledge on road safety to all age groups. Structured at contributing towards awareness of road safety in India, Run for Road Safety is a mass movement to bring people together to promote Road Safety, reduce road accidents and make our society collision free. Every Step taken by the participants would play a big role in realizing our goal of spreading awareness with respect to road safety through this marathon".*

*To bring more enthusiasm and excitement amongst the participants, popular fitness influencers **Mr Milind Soman and Ms Mandira Bedi** will also be participating in the marathon.*

The project aims to spread Road Safety awareness, contribute towards improvements for reducing road accidents and strengthen Zero Fatality mission.

To appease people of all age groups, there will be several categories for the participants such as

21.1Km, 10 Km, 5 Km & 3 Km Run for Senior Citizens.

Participants can register for the marathon on <https://hebsports.in/honda-manesar-half-marathon/#>

The marathon will be flagged off from HMSI's Global Resource Factor at IMT Manesar. Ensuring a smooth experience for everyone, the route is carefully curated and designed to organize the marathon within the IMT Manesar locality.

Winners of Half Marathon and 10Km category will be awarded with prize as per below matrix. Furthermore, one lucky participant will get a chance to win a Honda H'Ness CB350 in the mega lucky draw.

		Honda Manesar Half Marathon Run For Road Safety & Win Attractive Prizes					
		1 st		2 nd		3 rd	
		Male	Female	Male	Female	Male	Female
Half Marathon	Fastest			20,000	20,000	15,000	15,000
	18 – 35 years	10,000	10,000	7,500	7,500	5,000	5,000
	35 – 45 years	10,000	10,000	7,500	7,500	5,000	5,000
	45 – 55 years	10,000	10,000	7,500	7,500	5,000	5,000
	55 years and above	10,000	10,000	7,500	7,500	5,000	5,000
10K	Fastest	10,000	10,000	7,500	7,500	5,000	5,000
	14 – 35 years	5,000	5,000	4,000	4,000	3,000	3,000
	35 – 45 years	5,000	5,000	4,000	4,000	3,000	3,000
	45 – 55 years	5,000	5,000	4,000	4,000	3,000	3,000
	55 years and above	5,000	5,000	4,000	4,000	3,000	3,000
LUCKY DRAW!! - stand a chance to win this in a lucky draw at the event				H'ness CB 350			

For more information, please contact public.relations@honda2wheelersindia.com