

HMD Global launches Nokia G 60 5G in India with a focus on sustainability and durability

Adfactors PR | 01/11/2022 05:54 PM

- Environmentally conscious design with recycled materials, solid performance, smoother display, and the latest in AI imaging.
- Premium '3-3-2' support for the first time in G-series – three OS upgrades, three years of monthly security updates, and a free two-year warranty for extra peace of mind.

1st November 2022, Mumbai: [HMD Global](#), the home of Nokia phones, today announced the launch of an exciting addition to the G-series portfolio with the Nokia G 60 5G. Nokia G 60 5G is the most eco-friendly G-series device to date as it's sustainably crafted with a 100% recycled polycarbonate back and a 60% recycled polycarbonate frame. It also brings the premium promises seen in the X-series to the G-series for the first time, helping users keep their phone for longer with the '3-3-2' promise – three years of OS upgrades and monthly security updates¹, and a two-year warranty².

Sanmeet Singh Kochhar, Vice President- India & MENA, HMD Global:

"At HMD Global, home of Nokia phones, we are working hard on our business-wide pledges which shows our commitment to work harder to protect tomorrow. Reducing environmental impact, and prioritizing sustainability, Nokia G 60 5G is built from a high percentage of recycled materials with the longest software support yet in the G-series. It brings longevity promises to the many, not the few to help people keep their devices for longer which allows more customers access to 5G technology and the opportunity to future-proof their phones. We have designed a proposition that specifically helps consumers keep their phone for longer with our promises; 2-day battery, three years of monthly security updates and three versions of Android to ensure your device is up to date."

Keeping durability in mind for the planet

The journey towards better starts with the body and back cover of the Nokia G 60 5G, which are

made using 60% and 100% recycled polycarbonate respectively whilst maintaining the superior durability Nokia phones are known for. Nokia G 60 5G is also housed in new packaging that has an increased amount of recycled content and uses FSC-certified materials.

If 1 million people held onto their Nokia G 60 5G for an extra year, they would save the same CO₂e as needed to power 5,652 homes for a whole year.

Signature longevity made even better

Nokia G 60 5G brings the industry-leading longevity to an even lower price point – three years of OS upgrades¹ now come as standard to keep your device primed for longer and is supported by a generous two-year warranty² at no extra cost.

Nokia G 60 5G apart from supporting 5G NSA architecture deployed by Indian telcos also supports Jio True 5G SA network. Nokia G 60 also supports, Jio True 5G largest and the best mix of spectrum across 700 MHz & 3500 MHz, and supports Carrier Aggregation for seamlessly combining multiple frequencies in a single robust “Data Highway” for unparalleled speeds

Exceptional AI imaging capabilities, more intuitive for life's best moments

The 50MP triple camera makes capturing crystal-clear images easy and comes with our latest AI technology. This includes great features such as AI SuperPortrait for better-defined selfies whether a solo or group shot, Dark Vision for taking photos in very challenging low light conditions, and Night Mode 2.0 for that perfect city skyline shot at night. For ultra-wide shots, Capture Fusion technology fuses together images taken by the main and ultra-wide cameras, to make sure you get the full picture in more detail.

Complete with an all-new, intuitive dropdown menu for faster access to key camera settings. Plus content is brought to life on a streamlined 6.58” FHD+, 120Hz display, Corning® Gorilla® Glass 5 for super-smooth scrolling and sharing.

The Nokia G 60 5G also comes with the **GoPro Quik App** preinstalled so you can shoot, edit and share your creativity from anywhere.

Unmatched security for confidence that follows you wherever you go

Three years of monthly security updates¹, mean Nokia G 60 5G can be trusted to keep all your personal details safe for years to come. Stream your favorite show and shop online with total confidence you're secure from online threats.

Enjoy a great performance at an affordable price point, the Snapdragon® 695 5G mobile platform futureproofs your 5G connectivity and lets you get things done at home, in the office, or on the move. 20W fast charging tops the phone's 4500 mAh battery quickly and generates long-lasting battery life, even after years of use.

Pricing and availability

The Nokia G 60 5G is a dual SIM device with eSIM also supported and is available in India for pre-booking on Nokia.com & leading retail outlets from 1st - 7th November. There is a limited period offer of Free Nokia Wired Buds worth INR 3599. Thereafter, the device will be launched across

selected retail counters, Nokia.com, and online portals from 8th November.

Nokia G 60 5G is available in Black and Ice color at INR 29999 for a 6/128GB memory variant.