

Hidesign signs-up Unicommerce to organise its omnichannel operations



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- Unicommerce will help faster & seamless management of omnichannel orders across different stores from a centralised location*
- Unicommerce solution deployed across 50+ stores & warehouses*

*Leather goods manufacturer **Hidesign** has partnered with **Unicommerce**, one of India's leading e-commerce enablement SaaS platforms to strengthen its e-commerce operations and improve order processing for its wide collection of leather products across online and offline channels.*

Hidesign has deployed Unicommerce's technology including its 'No Frills Order Processing' feature for omnichannel orders which will allow Hidesign's staff to view all actionable order items on a single page, making it easier to process store orders seamlessly from a centralised location.

Unicommerce's platform offers a wide array of integrations across marketplaces & webstores, logistics service providers, ERP, PoS and accounting systems that provide brands a cohesive experience to handle each aspect of their operations. Leveraging these integrations, Hidesign will be able to further streamline its e-commerce operations, improving its billing efficiency and providing a consistent experience across all store locations.

With the latest technological capabilities, Hidesign will be able to provide an enhanced post-purchase experience to its end-customers using Unicommerce's SaaS platform. Currently, the brand has integrated its 50+ stores and warehouses with the Unicommerce platform.

*Talking about the partnership, **Pujaspada Pandab (Pujas)**, Chief finance officer at **Hidesign** said, "We have had a long known history of our physical presence across the country. With e-commerce becoming the go-to choice for today's customers, it is important to adopt the right kind of technology. With Unicommerce's reliable platform, we are rest-assured that our business*

operations will yield improved results”.

Kapil Makhija, MD & CEO of **Unicommerce**, while speaking about the association mentioned, *“Hidesign represents the power of art and how its artisanal belief has led to the making of a renowned leather products brand over the years. Just like we have built our technology step by step, our technological prowess will provide the apt support to enhance their post-purchase operations”.*

As of Q1 2025, Unicommerce serves 3600+ clients including D2C brands, retail and e-commerce companies as well as logistics provider firms. With 250+ technology & partner integrations, the company has achieved an annual transaction run rate of 850+ million order items managing 8300+ warehouses and 2950+ omni-enabled stores across geographies. Unicommerce eSolutions Limited is listed on National Stock Exchange of India (NSE: UNIECOM) and on the Bombay Stock Exchange. (BSE: 544227) Unicommerce eSolutions Limited is listed on National Stock Exchange of India (NSE: UNIECOM) and on the Bombay Stock Exchange. (BSE: 544227)

About Unicommerce eSolutions Limited

Incorporated in 2012, Unicommerce is an e-commerce enablement Software-as-a-Service (“SaaS”) platform that enables end-to-end management of e-commerce operations for brands, sellers and logistics service provider firms. Unicommerce enables businesses to efficiently manage their entire journey of post-purchase e-commerce operations through a comprehensive product suite that includes warehouse and inventory management, multi-channel order management, omni-channel retail management, a seller management dashboard for marketplaces, and the newly launched UniShip, UniReco, and UniGPT. These products aid in streamlining e-commerce operations for the company's clients and enables Unicommerce to become a critical part of the supply chain stack of its clients.

Unicommerce's comprehensive suite of SaaS products acts as the nerve centre for e-commerce fulfilment operations for businesses and allows them to manage inventory across multiple locations, minimize fulfilment costs, process orders for multiple online and offline channels, manage returns, generate correct invoices, reconcile order payments, shipment tracking for customers, taxation and other regulatory compliances. The company's product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline.

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