

Gearing up on expansion plans, Scaler introduces Ashish Chitravanshi as the new head of the enterprise business

Adfactors PR | 08/11/2022 10:09 PM

Scaler, one of India's fastest-growing tech upskilling startups, today announced the appointment of Ashish Chitravanshi as the new Head of Enterprise Business at InterviewBit and Scaler. In his capacity, Ashish will lead two avenues, B2B partnerships, and Careers. While the B2B charter will strengthen partnerships with leading technology companies in India as well as globally, the careers division works towards providing career outcomes for the learners. Ashish will work closely with the co-founders, Abhimanyu Saxena and Anshuman Singh, to strengthen Scaler's effort toward building strategic engagements with tech companies. He will be spearheading enterprise partnerships to deliver robust industry engagements for learners enrolled in various scaler programs leading to opportunities for career development and successful transitions. Further, as Scaler expands career opportunities in Europe through 'Scaler Neovaristy', an online Master's program in Computer Science, the robust Enterprise team will work towards expanding the existing horizons of job opportunities to these newer areas and help the learners move to the next orbit in their careers. Ashish will also work on furthering the Scaler B2B branding program, launched at the beginning of the year, aimed at building strategic relationships with CXOs from aspirational tech organisations. Abhimanyu Saxena, Co-Founder, InterviewBit & Scaler, said, *"At Scaler, we see ourselves on a mission*

mode to transform the skill landscape in the technology industry. What we are doing provides the right skill pool for the industry and creates a level playing field for all serious-minded professionals. We are delighted to welcome Ashish to join us on this exciting journey. His extensive experience across diverse sectors and his familiarity with entrepreneurship will help Scaler accelerate its growth journey more ambitiously."

Ashish Chitravanshi, Head of Enterprise Business at InterviewBit and Scaler, said, *"Scaler has set a benchmark in the industry by allowing aspiring tech professionals to find meaningful employment opportunities. It has also enabled organizations to build and scale faster by giving them access to skilled talent - ensuring that the sector remains competitive in the global landscape. The organization is in an exciting growth phase, and I am thrilled to play a part in its journey. By virtue of the portfolio I will lead, I have been given the unique opportunity to work with the most critical stakeholders for the young edtech brand - professionals and enterprises. It is a challenging but rewarding mandate that will create a large, self-serving, mutually beneficial ecosystem aimed at taking the tech sector to the*

next level. I am excited to embark on this journey and look forward to working with the amazing team at Scaler.’ In his prior roles, Ashish has been a startup founder and has held leadership positions across leading e-commerce marketplaces, ed-tech, and agri-tech organizations. He remains a startup enthusiast and an active angel investor with interests in SaaS and logistics spaces.

About Scaler: Launched in 2019, Scaler is India's leading ed-tech startup that upskills tech professionals. Scaler's industry-vetted curriculum provides solutions to real-world challenges addressing the changing dynamics of the technology industry through two flagship programs - Scaler Academy and Scaler DSML. Scaler believes in creating real-life impact by focusing on 'impact-driven' tech talent. Enrolled learners are mentored and taught by leaders and subject matter experts working with leading organizations, including MAANG companies. Scaler has generated enviable career outcomes in a short period, and on average, its learners see a 4.5x RoI (return on investment) and salary hike of approximately 126%. To further redefine tech education, Scaler has launched Scaler Neovarsity, an online university that offers an outcome-focused Master's Program accredited with ECTS. Scaler is also the only tech player in the country to establish 'Scalerverse', a distributed campus to add to its Neovarsity vision for learners, teachers and mentors, encouraging holistic learning and development. Scaler Enterprise is the B2B arm that focuses on building relationships with domestic and global organizations to provide them with industry-ready talent. Over 600 companies have worked with Scaler for their tech recruitment needs. The startup's parent firm, InterviewBit, is featured on the Financial Times Asia Pacific High Growth Companies 2021 and 2022 ranking. Scaler is backed by marquee global investors like Sequoia Capital India, Tiger Global and Light rock India and has expanded its footprints across India and US.