

*Elevate your festive glamour with Colorbar: Where beauty ignites magic!*

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*As the countdown officially begins, we are on the brink of the most spectacular season of the year. The air is already tinged with excitement, and anticipation is building as we prepare to immerse ourselves in the joyous festivities. This magical time of year brings with it the opportunity to shimmer, shine, and out-dazzle even our wildest dreams. To kick-start your festive journey and awaken your inner magic, let Colorbar be your guiding star!*

*Step into the enchanting world of Colorbar, whether it's in exclusive stores or on the website, and discover a collection of personalized beauty treasures that are as unique as you are. These treasures can be adorned with engravings to make them personalized with - your name, your initials, or even a special character. Moreover, to ensure that you find makeup products tailored perfectly to your fabulous self, simply scan a QR code and answer a few questions about your style. In the blink of an eye, you'll receive personalized skincare and makeup product recommendations that will transform you into a festive superstar as per your skin tone and makeup preference!*

*So, prepare to be captivated by your ultimate beauty BFF this festive season, as Colorbar unveils a jaw-dropping lineup of products and thrilling new releases -*

#### **New Launches for the Season:**

**Colorbar's Pro Eyeshadow Palettes:** *Elevate your festive beauty game to a whole new level with three newly launched palettes - Fairy Tale, Pixie Love, and Spellbound. Each palette contains vibrant, super-pigmented shades carefully curated to complement the colour palette of your festive attire, making them the perfect companions for any festive occasion. From subtle enhancements to dramatic transformations, these shades intensify, define, and illuminate your eyes for any occasion. The matte shadows enhance colour intensity, while the metallic shades feature luminous pearls for a polished effect that dances with light, adding a dazzling crystal filter-like finish to your eyes. Priced at INR 2,800, Colorbar's Pro Eyeshadow Palette is your ticket to unlocking your inner artist this festive season.*

**Colorbar's Fix n Glow Spray:** *This new setting spray is your secret weapon for flawless radiance that lasts from day to night. Not only does it hydrate your skin weightlessly, but it also locks your*

makeup in place, ensuring it retains that 'just applied' look. Priced at just INR 899, this newly launched spray is crafted with a high-performance formula designed to deliver a flawless finish, effectively preventing your makeup from melting, fading, or creasing. So, revel in the celebrations to the fullest, because Colorbar's Fix N Glow spray is your trusted ally, ready to preserve your radiant glow for a night of festive fun that you'll cherish forever.

**Colorbar's 24-Hrs Weightless Liquid Foundation:** This exceptional foundation provides a seamless medium to full coverage that remains regal for a remarkable 24 hours, making it the ultimate choice for all your upcoming festivities, spanning from dusk to dawn. With an exquisite range of 30 shades, it ensures a flawless and radiant look that perfectly complements your unique undertone throughout the festive celebration. Its feather-light consistency effectively retains moisture, resulting in a radiant complexion that stays shine-free throughout the day. The plush, resilient, oil-free, and satin-smooth formula not only offers protection but also ensures your skin remains flawless and well-protected, luxuriously hydrated to prevent any damage. Priced at INR 1,095, this product is pure and gentle, devoid of parabens, allergens, and fragrances, making it suitable for all skin types.

**Colorbar's Sinful Lip and Cheek Tint:** A must-have for the season! This highly pigmented, weightless formula works like magic, delivering an instant flushed look that makes you look lively and fresh! It's non-sticky, non-drying, and lasts up to 10 hours, ensuring you stay flawless all day long. What sets it apart is its gorgeous velvet matte finish, which is ultra-blendable and buildable, allowing you to create endless youthful, flattering looks for both lips and cheeks. The Colorbar Sinful Lip and Cheek Tint, priced at INR 1,200 in 10 vibrant shades is a true festive season essential destined to become your beauty kit's new best friend.

**Colorbar's Ultimate Stunner Kajal:** This versatile pencil is your Kajal, Eyeliner, and Eyeshadow all rolled into one, offering the utmost convenience for all your festive looks. Its highly pigmented formula delivers an instant release of the deepest black colour with a single stroke. What makes it different is its long-wearing, waterproof formula that is in place throughout the day, ensuring your eyes remain the centre of attention all night long. Priced at just INR 750, this eye pencil even comes equipped with an inbuilt sharpener, allowing you to achieve a precise tip for applying both thin and thick lines with effortless ease.

**Colorbar's Stary Drops Highlighter:** A highlighter that is the perfect companion for your festive beauty routine, delivering an instant glow to your makeup look. It boasts a super lightweight texture that effortlessly imparts a natural, radiant lustre, giving you that coveted dewy skin finish. Powered by innovative hyper-gloss technology, it leaves your skin with a divine and ethereal glow. Priced at just INR 1,500 in 2 variants, the gel-like base of the Colorbar Stary Drops Highlighter spreads seamlessly and blends effortlessly, making it an absolute must-have addition to your beauty arsenal. Whether you're aiming for a dewy daytime look or looking to dazzle with the perfect shimmer for the night, this high-definition highlighter has you covered.

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