

## Cosmo Films announces participation in LabelExpo India 2024



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*Cosmo Films, a leading global manufacturer of speciality films for packaging, labelling, lamination, and more, proudly announces its participation in the upcoming LabelExpo India 2024. During the four-day event starting on 14th November and being held at Greater Noida, Delhi NCR, Cosmo Films will be exhibiting at Booth No. – J 29.*

*At the exhibition, Cosmo Films will showcase its comprehensive range of innovative label solutions, with special emphasis on Cosmo Synthetic Paper. This breakthrough product has been gaining significant recognition among customers for its exceptional printability, durability, and eco-friendly attributes. The company will also present its specialized portfolio including Label Films, PET-G, In Mould Label Films, and Wraparound Films, demonstrating its commitment to advancing label technology.*

*Visitors to the exhibition will have the opportunity to explore how Cosmo Films' label solutions can enhance brand identity while meeting the growing industry demand for sustainable materials.*

*Sharing his views on the same, **Mr Kulbhushan Malik, Global Business Head, Cosmo Films** said, "The labelling industry continues to evolve with changing market demands, and innovation in label solutions has become crucial for brand differentiation. At Cosmo Films, we're particularly excited about our Cosmo Synthetic Paper, which has been gaining significant traction in the labelling segment. LabelExpo India provides us the perfect platform to showcase these innovative label solutions and connect with customers looking for high-performance, sustainable labelling materials."*

*LabelExpo India serves as one of the largest exhibitions for the label and package printing industry in South Asia. Visitors to Cosmo Films' booth will have the opportunity to engage with the company's experts and learn about the latest developments in sustainable and eco-friendly*

solutions for the labelling industry.

## **About Cosmo Films**

*Cosmo Films is a global leader in speciality films for packaging, lamination, labelling and synthetic paper. With engineering of innovative products and sustainability solutions, Cosmo Films over the years has been partnering with world's leading F&B and personal care brands and packaging & printing converters to enhance the end consumer experience. With manufacturing units in India and warehousing in different parts of the world, the company has been at the forefront of developing customer-centric solutions to deliver the finest product and service experience, backed by innovation, people, and processes.*

## **About Cosmo First Limited**

*Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo First is a global leader in Specialty films for Packaging, Labelling, Lamination, Industrial & Synthetic Paper (BOPP, BOPET and CPP), Cosmo Speciality Chemicals (Masterbatches, Adhesives, & Coating), Cosmo Plastech (Rigids - IML Containers and Specialty Sheets of PP / PET and HIPS) and Cosmo Sunshield (Window, Privacy and Security Films), along with a digital-first Omni channel Pet care business under the brand name 'Zigly'. Cosmo First is into D2C, B2B2C and B2B businesses and has operations in India, Japan, Korea, Europe and Americas.*

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