

AirAsia India launches season sale with fares starting at 1,497

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AirAsia India announced the launch of its Season sale with fares starting at 1,497, for routes like Bengaluru-Kochi, in addition to similar discounted sale fares across its network. The offer is applicable on bookings till 6th December 2022 for travel between 10th January and 13th April 2023. The airline has extended this offer for bookings made on its website www.airasia.co.in, mobile app, and other major booking channels. NeuPass members can get an additional 20% off the base fare on select routes on booking through the airline's website, mobile app, and the Tata Neu Superapp. As part of the ongoing loyalty benefits, NeuPass members booking on the direct channels also get a complimentary fruit platter and priority baggage check-in and boarding in addition to up to 8% Neu Coins.

The airline recently launched a first-of-its-kind in-flight experience hub, 'AirFlix'. AirFlix is available across the airline's fleet. AirFlix offers more than 6,000 hours of high-resolution content, enabling access to more than 1000 international and Indian movies, short films, and 1500+ episodes of web series, allowing users to stream content lag-free and place in-flight orders on food and beverages and curated e-commerce brands. The airline remains committed to ensuring safety and On-Time Performance whilst maintaining operational excellence and business resilience by pioneering the digital revolution in Indian aviation with a myriad of customer-focused services like cloud-tech-powered in-flight experience hub AirFlix, AI-powered conversational chatbot Tia, real-time internal aviation app RedSmart, integration with innovative service providers to enable products like FlyPorter baggage delivery services, and seamless Single-Sign, profile management, and personalization built on the Tata NeuPass loyalty program.

About AirAsia India

AirAsia (India) Private Limited is a subsidiary of Air India Limited and a part of the Tata group. AirAsia India commenced operations on 12th June 2014 and flies over 50 direct and 100 connecting routes across India. The airline offers plush leather seats, Gourmair hot meals, and a host of exclusive benefits for NeuPass loyalty members. AirAsia India has consistently embraced technology to deliver operational efficiency and enhance the guest experience, offering fast bookings, fab deals, and fantastic value on its award-winning mobile apps and website airasia.co.in, and delivering seamless support with an advanced AI-powered multilingual chatbot Tia. For the latest on AirAsia India's innovations, promotions, activities, and

contests, check out AirAsia India on Twitter [@AirAsiaIndia](#), Instagram [@AirAsiaIndia](#), Facebook [@AirAsiaIndia](#), and LinkedIn [@AirAsiaIndia](#).