

ABP Live Auto Awards soon to honour automotive innovation

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*ABP Live is all set to launch a new intellectual property — **ABP LIVE Auto Awards**. The awards will honour the best vehicles that have been launched or have undergone significant mechanical changes in the past year.*

This initiative aims to highlight the achievements of automobile manufacturers and recognise their efforts towards coming out with innovative and advanced vehicles. The awards will be presented in 15 categories, with a team of passionate auto enthusiasts, expert bloggers, and veteran journalists rigorously evaluating the vehicles on their efficiency, performance, value, design, and practicality.

The esteemed jury will comprise renowned automobile experts Raj Kapoor (veteran automobile journalist), Somnath Chatterjee (automobile journalist & consultant with ABP Network) and Jatin Chhibber (automobile journalist and anchor/producer - Auto Live), with RSM India as the knowledge partner.

*Expressing enthusiasm over the launch of the awards, **Vijay Jung Thapa, Chief Digital Officer at ABP Network**, said, "We are thrilled to be introducing these awards, which will bring recognition to the incredible engineering and innovation that goes into making modern vehicles. Through these awards, we aim to celebrate and appreciate the remarkable progress made in the automotive industry."*

ABP Live will be streaming the awards ceremony on December 20, 2022 at 6:00 PM on abplive.com, ABP LIVE +Auto LIVE social media handles and YouTube platform.

About ABP Network

An innovative media and content creation company, ABP Network is a credible voice in the broadcast & digital sphere, with a multi-language portfolio of news channels reaching 535 million individuals in India. ABP Studios, which comes under the purview of ABP Creations – the content innovation arm of the network – creates, produces, and licenses original, path-breaking content outside of news. ABP Network is a group entity of ABP, which was incorporated almost 100 years ago and continues to reign as a leading media company.